Sean Cloney

Frontend UI/UX Engineer

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SUMMARY

Frontend Software Engineer professional with 12 years of expertise crafting sophisticated, interactive web interfaces in agile work environments. Proven track record of developing SaaS products and websites, used by upwards of 50,000 people daily. Skilled at transforming complex design requirements into accessible, high-performance web solutions with meticulous attention to detail. Seeking a Frontend UI/UX Engineer position where I bring my frontend development skills to create memorable user experiences.

EXPERIENCE

Sr Web Developer - SFCC, SFRA

LL Flooring

📅 03/2019 - 12/2024 📍 Richmond, VA

- Led technical feasibility assessments during weekly design and wireframe sessions, ensuring WCAG accessibility compliance and optimal implementation of UI/UX solutions with design firm
- Created and maintained over 50 dynamic React components and ISML templates using CSS, HTML, and JavaScript
- Helped to convert legacy e-commerce website onto Salesforce Commerce Cloud platform with 100% feature retention
- Improved legacy e-com website accessibility score by 30% in 3 months, enhancing user experience and conforming to WCAG standards
- Implemented over 80% of all Google Analytics tracking across the LL Flooring site
- Optimized website performance through remote includes and lazy loading techniques, resulting in cutting load times by over 50% on landing pages and major improvements in CLS and LCP

UI/UX Developer

NDP

📅 10/2016 - 03/2019 📍 Richmond, VA

- Architected and optimized web development workflows by implementing third-party API integrations (Box, Mapbox, WordPress), resulting in accelerated project timelines and enhanced system functionality for clients and my colleagues
- Engineered high-performance custom WordPress themes and headless WordPress API implementations, yielding a 30% improvement in application performance metrics
- Built and updated modules in HubSpot for company website
- Developed engaging web-based gaming applications using AngularJS and Adobe Creative Suite, driving a 20% increase in user retention and interaction metrics

Front-End Engineer

Unboxed Technology

📅 05/2010 - 09/2016 📍 Richmond, VA

- Engineered high-performance sales enablement tools using JavaScript, CSS, and AngularJS for Comcast and Time Warner Cable, driving daily usage of over 100 sales reps nationwide
- Crafted informational animations and established innovative workflow between Adobe Animate and After Effects, streamlining client video production workflow by 40%
- Designed and developed SaaS, SCORM-compliant e-learnings using AngularJS, allowing for a configurable architecture to rapidly produce interactive modules and a gamified learning experience

UI/UX Designer and Developer

Circuit City

📅 09/2007 - 01/2009 📍 Riichmond, VA

- Designed and developed over twelve Flash-based product demos to aid employees in demonstrating retail technology concepts
- Created interactive selling software for Firedog, which helped to boost sales from $200k to $400k within six months
- Produced interactive Flash educational product aids for HP TouchSmart computers, prompting Hewlett Packard to send three machines per The City store location
- Led development and maintenance of Circuit City's internal web platform for The City stores, streamlining communication and operations

Additional Experience

- Spearheaded the development of Dell Solution Station's flagship landing page on Dell.com, enhancing the digital presence of a key customer support initiative
- Engineered and implemented frontend and middleware solutions for Reading Right On Time, a web-based educational platform that leverages Amazon Transcribe API to evaluate elementary students' oral reading proficiency

EDUCATION

Bachelor of Science
Eastern Michigan University

📅 09/1997 - 01/2000   📍 Ypsilanti, Michigan

- Major: Telecommunications and Film, Minor: Earth Science

K-6 Teaching Certificate
University of Richmond

📅 09/2007 - 01/2010   📍 Richmond, Virginia

- National Honors Society: Magna Cum Laude

SKILLS

JavaScript	jQuery	CSS	SCSS	Rapid Prototyping	React	HTML5	Jira	Accessibility Standards
Git	TypeScript	CreateJS	Agile	Communication	Vite	Problem-Solving	AngularJS	Figma
Adobe Photoshop	Bootstrap	ActionScript 2 & 3	Adobe XD	Sketch	Organization	Confluence	UI/UX	
Visual Studio Code								

ACHIEVEMENTS

Adobe Site of The Day Award
Design and development of the local music website, Richmond Radio (2008).

Scrum Master Certification
Hard Yards, Richmond, VA

Leadership Lab - Course Completion
Chamber RVA and Innerwill, Richmond, VA

REFERENCES

Casey Wills - Vice President, eCommerce, LL Flooring
(804) 627-2813

Srikanth Yada - Head of Digital Technology, LL Flooring
(540) 239-9197